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Media Group in Canada...*

THE WEEKLY VOICE

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VOICE ONLINE

VOICE
EVENTS

THE WEEKLY VOICE

THE LARGEST CIRCULATED AND THE ONLY AUDITED SOUTH ASIAN NEWSPAPER IN GTA

Pick your **FREE COPIES** on **Fridays & Saturdays** from over **1000 locations** across **GTA**



South Asian community is the largest Ethnic Group in GTA with an estimated population of around 1 million.

In 2010 nearly 43000 new South Asian immigrants landed in GTA who will be buying automobiles, houses opens new bank accounts, buys new mobile phones, internet connection, apply for life insurance, auto insurance, health insurance and mortgages which intern keeps the economy growing and rolling. Targetting the new South Asian immigrants and South Asian community is the only way large corporates can attain growth. The Voice Media group with its most trusted and respected media verticals, Newspapers, Radio, Online and Events effectively reaches your advertising message to the targeted South Asian communities.



The only South Asian newspaper with an audited circulation of 30,000 Copies of Friday Issue.



Canadian
Media Circulation
Audit

**EXCLUSIVELY
AVAILABLE AT**

OVER 150 TTC SUBWAY STATIONS

OVER 75 GO STATIONS

OVER 20 MAJOR HOSPITALS



"On the first Saturday of May 1997, the flagship edition of the Voice Media Group rolled off the press. Thus began a proud new era for the South Asian community in the GTA.

Stated to be the largest ethnic community in Canada in the near future, the South Asian community estimated to be over 1 million in the GTA, comprises immigrants from India, Pakistan, Bangladesh, Sri Lanka, Nepal and people of Indian origin who migrated to Canada from Africa, Europe, Guyana, the Caribbeans and the Gulf, all sharing a common cultural thread.

And it's them that the Voice-GTA's leading provider of information and entertainment news and views targets through a strategically planned multimedia presence featuring weekly broad sheet English newspaper, a weekly Punjabi broadsheet newspaper, a state of the art top notch South Asian radio channel, an up-to-the-minute community web portal, a weekly news letter and a high traffic facebook page.

THE WEEKLY VOICE
VOICE AUTOMOBILE

VOICE ENTERTAINMENT
VOICE REAL ESTATE

"The Weekly Voice Friday issue is the largest circulated South Asian Community Newspaper in GTA with an audited circulation of 30,300 copies done by Canadian Media Circulation Audit. The editorial focus is on all that happens in Canada that's of interest and relevance to the fastest growing South Asian community.

Presented in broad sheet format with nearly 64 pages through four dedicated and focussed sections comprising of News, Automotive, Entertainment and Real Estate.. The Weekly Voice newspaper is printed at The Toronto Star Press which is technically the best printing press in North America.

The Weekly Voice Newspaper is a free newspaper distributed throughout GTA through our distribution boxes kept in all major South Asian grocery stores, super markets, public libraries and community centers. The only South Asian newspaper distributed in over 200 TTC Subway, TTC bus stations, GO stations throughout GTA.

From news,views,opinions,featured articles, entertainment, reviews, gossips, photographs and articles on immigration,lifestyle, oppertunities, bollywood, lifestyle, health, higher education, realty, automotives, astrology, self-help, sports, business, recipies and more, the Weekly Voice has something for everyone of all ages, gender, occupation and taste.



VOICE AUTOMOBILE

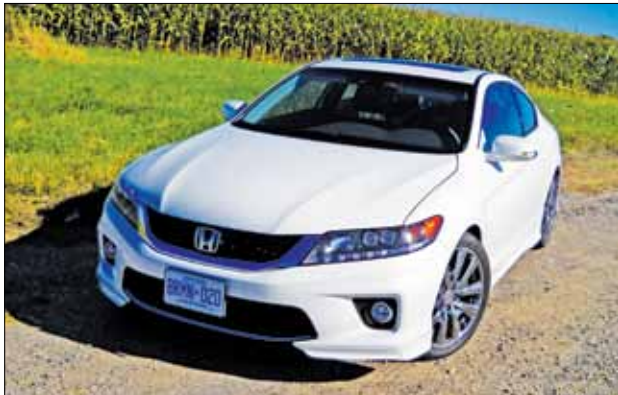
VOICE AUTOMOBILE

Saturday, September 21, 2013

www.WeeklyVoice.com

Section B

2013 Honda Accord HFP Coupe



By Nauman Farooq

About two years ago, a new badge began showing up in Honda showrooms, and it read HFP. It was first found on the previous generation Accord coupe, and then found its way to the Civic too. But what are these letters all about?

HFP stands for Honda Factory Performance and is thus a new line of factory parts that help make some of their current cars a little special.

Currently these bits and pieces,

which can be bought individually as add-ons, or altogether in the drive-off-the-lot HFP models, are more about styling and handling, rather than extra power.

Recently, I had a go in the latest HFP offering, the 2013 Honda Accord HFP Coupe, to see how it compares to the standard Accord Coupe, as well as how it compares with the previous model.

From a styling point of view, the HFP package certainly looks a lot more aggressive than the standard coupe. It has a new skirting

front, side and back, which gives the car a lower stance, plus now there is a rear deck lid spoiler to finish off the aero look.

You also get shiny 19-inch alloy wheels specific to the HFP, and they wear Michelin Pilot Super Sport tires (I personally prefer the rims on the old Accord HFP), and while you can't clearly see, you also get revised performance suspension.

Step inside, and the only thing different are the HFP logos on the red floor mats, which remind you of the original Honda/Acura NSX.

Like all the regular Accord models, the interior is well trimmed and very well put together.

Mechanically, there is no upgrade, so you still get a 3.5-litre, V6 motor that produces 278 hp and 252 lb-ft of torque. Power is only sent to the front wheels via a six-speed manual or a six-speed automatic gearbox. My tester had the latter, which is a fine unit, but this motor is a lot more fun when you have it with a manual gearbox to play with.

Continued on page 2...

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VOICE ENTERTAINMENT

VOICE ENTERTAINMENT
 Saturday, June 7, 2014 www.WeeklyVoice.com Section C

READY FOR AN ITEM NUMBER?



PAGE 4
 HAVEN RETURN TO YOU BY END OF THE YEAR?

PAGE 5
 GUESTS WHO'S ANIMALS OFF GREEN STYLING?

PAGE 6
 SORALAKHMI GILDED IN LATE NIGHT DATE

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Jacqueline Fernandez has been taking belly dancing lessons from a professional in Bandra. She recently cleared Level 3 and practices for two hours at least two or three times a week. "It is a great form of cardio and adds to the body's fluidity. The benefits are double. One: It keeps me fit and entertained. Two: I'm already well-prepared for an item number!" she laughs, showing off her waistband abs.

Soralakshmi is currently getting the most beautiful renovations from Tuesday afternoon to Wednesday. We apologize for any inconvenience and your assets for further information please visit our website at www.parveen.com

Voice extra presents all the latest entertainment news, film reviews, interviews with film personalities and gossips from the Bollywood film industry which is the second largest film industry in the world. Bollywood movies are an integral part of the South Asian community. In addition to the entertainment news, Voice extra also has a detailed section on Health, Astrology, Jokes and a detailed classified section with classified ads like Matrimonial, Employment and For sale.

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VOICE REAL ESTATE
 Saturday, June 29, 2013 www.weeklyvoice.com Section D

Healthy Lawn Tips To Keep Pests And Weeds Away



1. What's the secret to a healthy lawn? There are several things that homeowners can do, often without the need for pesticides. 2. Although it may look lovely, lawn grasses die on your lawn when you mow it too high or too low. 3. Aerate compacted soil in the fall to help oxygen, water and nutrients reach roots. 4. Over-watering causes grass to die and encourages weeds. 5. Check your lawn for any signs of pests and other problems such as holes caused by small animals digging for insects. 6. Set your mower so that you grass is 2 to 3 inches high to encourage deeper roots and help fend off weeds. 7. Water infrequently, but when you do, make sure you allow the water to go deep into the soil about 1.5 cent to prevent deep roots. 8. Over-watering causes the soil to erode and causes disease. 9. Apply at least 2.5 cent of water. Put a container on your lawn to measure how much water is required. An empty one can be registered for use, and also as new information becomes available. 10. Water information on this topic is available from Health Canada's Pest Management Regulatory Agency. Call toll free at 1-800-267-6115, or visit e-mail at pmr@ec.gc.ca.

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VOICE REAL ESTATE

The largest realty section for the fastest growing and high income potential South Asian community in GTA.. In 2010 nearly 43000 new South Asian immigrants landed in GTA, who will be definitely start looking for their own houses in 2012. Voice realty section showcases all the new housing projects by major builders and all major house listings by South Asian realty agents in GTA.

ਪੰਜਾਬੀ ਆਵਾਜ਼

www.awaazpunjabi.com

Awaaz is the most popular Punjabi language newspaper in GTA, printed in broad sheet size with 10000 copies every Friday. The word "Awaaz" stands for voice in Punjabi. Punjab, a province in India, is the largest and richest sources of immigrants to Canada, and Awaaz newspaper is the language of their choice, is popular among the community who wish to keep abreast of developments back home in Punjab. Awaaz informs the Punjabi community in GTA of what's happening within the community in Canada and as a result Awaaz enjoys a special position within the media market.



RadioVoice 101.3 FM is the most popular South Asian entertainment radio channel in GTA. Aired during the peak listening hours (2 pm to 5 pm on every Weekdays) on 101.3 FM the programme attracts almost all South Asian listeners from varying ethnic backgrounds and ages. Ever evolving with popular Hindi and Punjabi music, current affairs, Bollywood news, weather, traffic, entertainment, health, astrology, jokes, gossip and interactive contests RadioVoice is the only South Asian programme

to feature a 30 minute discussion time everyday where the phone lines are thrown open to the listeners to call in and air their views on the particular topic of discussion on that day. A vast variety of advertisers take advantage of the brand image of the voice by having live shows from their premises.



www.weeklyvoice.com

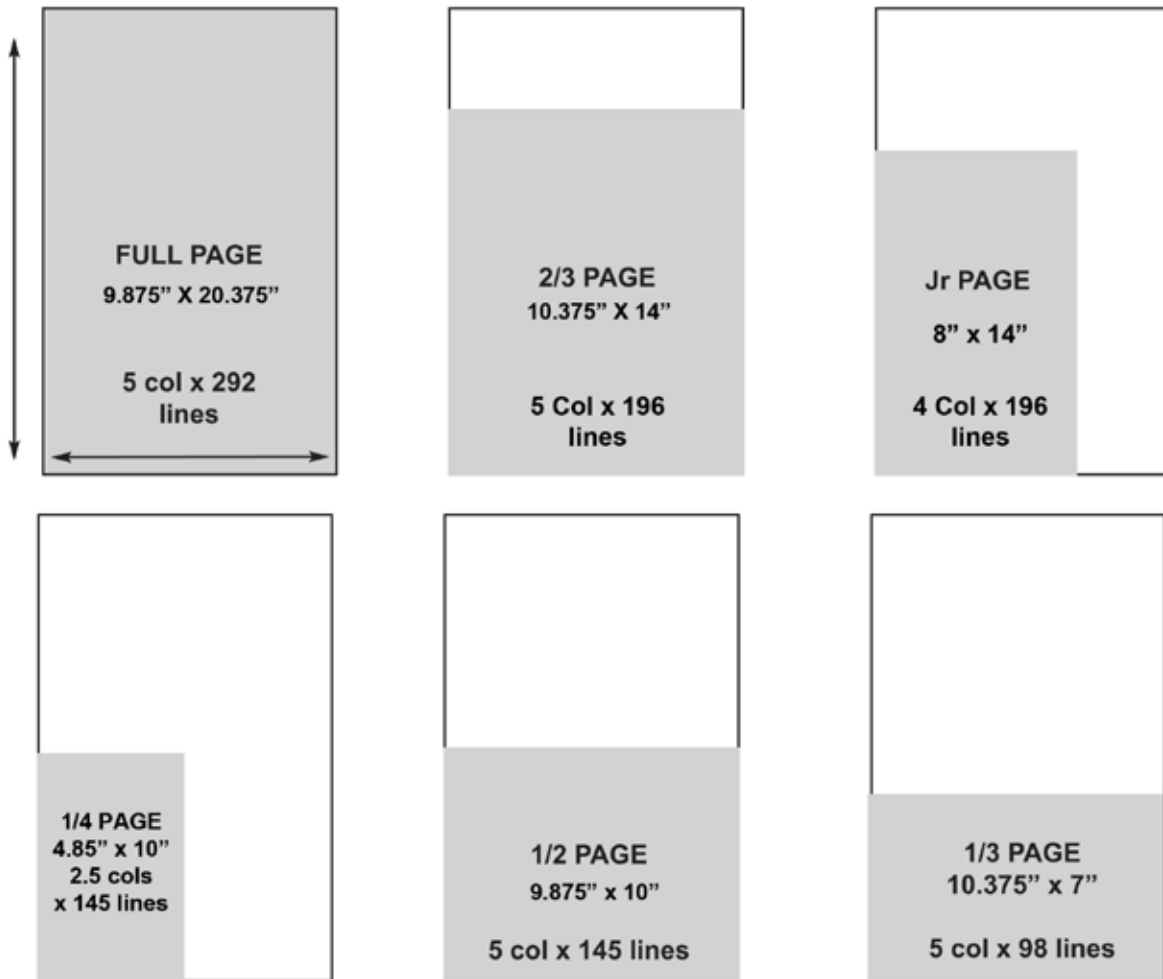
VoiceOnline is the fastest growing South Asian community web portal in GTA. The dynamic, up-to-date content is designed to serve the needs of those South Asians who reside outside the circulation area of the print products. With the latest community news and international news, VoiceOnline attracts more than 130,000 pageviews with 55,000 unique visitors. Events, classified ads, polls and contests lend a dynamic interactive experience to the users.



The most popular events like "South Asian Golf Tournament (August)", the largest South Asian Food festival "Zaika (June)" and the most prestigious "Awaaz Punjabi Achiever's Award (May)" makes Voice the most respected in the South Asian Community.



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DEADLINES: Proofs required by: Tuesday for Wednesday edition & Wednesday for Weekend edition.
Artwork should reach The Weekly Voice by 12:00pm



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